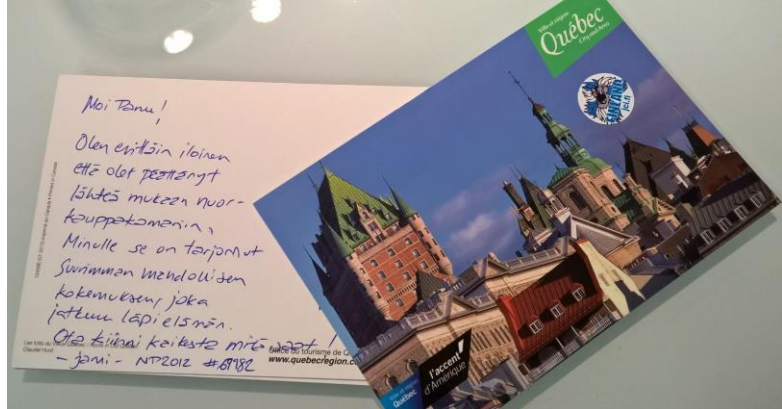


## BEST PRACTICES ACROSS THE JCI SENATES IN EUROPE

Country:	Finland
Name of the Senate Association:	JCI Senate in Finland

Name of the Best Practice:	Postcard from Abroad to Trial members
Type of the Best Practice (event/project/award/financial contribution/etc.):	Project
Purpose/objective of the Best Practice:	To activate the potential new JCI members to participate in JCI by making them aware of the international aspect of our organization. To encourage them to join the organization and participate in international events
Since when organized, how often organized:	First time in WC Quebec
Target group:	All trial members of JCI Finland
Short description (+ photo):	<p>JCI Finland needed a boost for gaining new members. They have a good number of trial members, but tend to lose major part of them before they join. Senate proposed to participate in making the international activity visible for trial members by sending each and every one of them a postcard from Quebec.</p> 

# Association of JCI



# Senators in Europe

More (practical) details on how it works, how it is organised:	JCI Finland organized the 400 postcards needed from the Tourist Information Office in Quebec. The JCI Senate in Finland and JCI members encouraged conference attendees to write their greetings to the trial members on the postcards, and the Senate made it possible to send the cards by post.
Time and number of persons required for the organization:	10
Financial impact (investment vs. result), if any:	400 euros approximately
What we have achieved by this Best Practice:	Positive feedback for JCI Finland for this activity in the first place, interest of senators concerning the results, hopefully interest of new possible members to join JCI
Contact details for more information:	Name: Paula Holtari Senator number + title: #71498 / Senate President E-mail: paula.holtari(at)suomensenaatti.fi Phone number: +358 40 7687988

## Information provided (date & by whom):

Date: 31.1.2017	Name: Paula Holtari Senator number + title: #71498, Senate President E-mail: paula.holtari(at)psycon.com
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